

PROGRAMME OF EVENTS 2-4 March 2010

Contracting NEXT SEASON – Exhibition of Clothing, Shoes and Accessories

BODY STYLE Exhibition of Lingerie and Beach Fashion

FAST FASHION Exhibition

TEX - STYLE Clothing Industry Fabrics and Accessories Trade Fair

INTERMASZ International Trade Fair of Textile, Clothes and Shoe Making Machines

2 March 2010, Tuesday

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10:30 am	<p>Opening show NEXT SEASON Collections Venue: Pavilion 5, Sector C – catwalk</p>
10:30 am – 3:30 pm	<p>Fashion Retail Forum Organiser: Promedia, publisher of specialist quarterly magazines Main Partner: Międzynarodowe Targi Poznańskie Venue: Pavilion 9 – Speaker’s Corner (FAST FASHION Exhibition)</p> <p>Registration required</p> <p>Programme of Fashion Retail Forum: 10:30 am – 10:50 am Registration, coffee, tea 10:50 am – 11:00 am Welcome address <i>Jerzy Osika, CEO, Promedia</i> 11:00 am – 11:45 am Fashion in crisis? Presentation of research results <i>Jacek Młynarski, Research Director, PBS DGA</i> 11:45 am – 12:15 pm Market of Shopping Centres in Poland in 2010 – projections and trends <i>Dagmara Filipiak, Senior Consultant, Jones Lang LaSalle</i> 12:15 pm – 12:30 pm Fashion Website Awards 2010 Gala <i>Jerzy Osika, CEO, Promedia</i> 12:30 pm – 1:30 pm Break – refreshments 1:30 pm – 2:00 pm A new vision of Visual Merchandising <i>Dr. Marek Borowiński, owner of www.VisualMerchandising.biz</i> 2:00 pm – 2:30 pm Modern POS promotion technologies <i>Tomasz Rzeźnik, Marketing Expert, EMTRONET Digital Signage & Internet</i> 2:30 pm – 3:00 pm How to improve client service by effective training of shop assistants? <i>Jerzy Osika, CEO, Promedia</i> 3:00 pm – 3:30 pm Summary, prize draw, closing address</p> <p>Please note: The organiser reserves the right to change the agenda. For more information visit www.promedia.biz.pl.</p>

12:00 noon	“Future – Clothes for Tomorrow” Show Venue: Pavilion 9 – catwalk
12:30 pm	Human body scanner and its possible applications Presentation by CONTEC Venue: Pavilion 6 – Speaker's Corner (INTERMASZ fair)
1:00 pm	Modern knitted fabrics to be used in textile engineering Speaker: Henryk Szerszyński, Manager of the Production Preparation Department, ZTK Teofilów S.A Organiser: Promedia, publisher of specialist quarterly magazines and MTP Venue: Pavilion 6 – Speaker's Corner (INTERMASZ fair)
1:30 pm	BODY STYLE commercial show Venue: Pavilion 5, Sector C – catwalk
2:00 pm	“Future – Clothes for Tomorrow” Show Venue: Pavilion 9 – catwalk
2:00 pm	Automatic computer-steered cutting rooms Presentation by IMPALL Venue: Pavilion 6 – Speaker's Corner (INTERMASZ fair)
2:30 pm	Automatic cutting computer system – Unicut Presentation by ALLCOMP Venue: Pavilion 6 – Speaker's Corner (INTERMASZ fair)
3:00 pm	NEXT SEASON commercial show Venue: Pavilion 5, Sector C – catwalk
4:00 pm	Next Season, Body Style, Fast Fashion, Tex-Style, Intermasz AWARD GALA Venue: Pavilion 5, Sector C – catwalk
3 March 2010, Wednesday	
11:00 am	The end of brown-nosers’ era, or the role of a stylist in sales Speaker: Nina Wadowska – personal stylist, lecturer responsible for workshops in OSA Image Academy Organisers: Editorial Board of Moda Forum – UNIT and MTP Venue: Pavilion 9 – Speaker’s Corner (FAST FASHION Exhibition)
11:30 am	NEXT SEASON commercial show Venue: Pavilion 5, Sector C – catwalk
12:00 noon	In a series: “Easy fashion for difficult times” Juggling the opposites, or acceleration in the times of slowdown Moderator: Hanna Gajos Organisers: Rynek Mody and MTP Venue: Pavilion 9 – Speaker’s Corner (FAST FASHION Exhibition)

12:00 noon	“Future – Clothes for Tomorrow” Show Venue: Pavilion 9 – catwalk
12:00 noon	Duvet and pillow packing machine Presentation by LINIA SZYCIA Venue: Pavilion 6 – Speaker's Corner (INTERMASZ fair)
12:30 pm	eMotion energy saving system for BRISAY presses Presentation by OSTAFI Venue: Pavilion 6 – Speaker's Corner (INTERMASZ fair)
1:00 pm	Invitation to the future – trends in women’s fashion in autumn-winter 2010/2011 Moderator: Agnieszka Spiegelhalter Organisers: moda.com.pl Editorial Board and MTP Venue: Pavilion 9 – Speaker’s Corner (FAST FASHION Exhibition)
1:00 pm	The most frequent errors in producing textile and knitted clothing and ways to avoid them by using appropriate needles Moderator: Paweł Zygmunt, CEO, Elmatex Sp. z o.o. Organiser: Promedia, publisher of specialist quarterly magazines and MTP Venue: Pavilion 6 – Speaker's Corner (INTERMASZ fair)
1:30 pm	BODY STYLE commercial show Venue: Pavilion 5, Sector C – catwalk
2:00 pm – 4:00 pm	MUDPIE seminar – trends in women’s, men’s and children’s fashion for autumn-winter 2010/11 and spring-summer 2011 * Moderator: Ben Harris – MUDPIE Director Organisers: MUDPIE styling office (UK), Moda i Wiedza and MTP Venue: Pavilion 9 – Speaker’s Corner (FAST FASHION Exhibition) Registration required * consecutive interpreting into Polish available
2:00 pm	CNC cutting rooms Presentation by IMPALL Venue: Pavilion 6 – Speaker's Corner (INTERMASZ fair)
2:30 pm	Optitex production preparation software Presentation by ALLCOMP Venue: Pavilion 6 – Speaker's Corner (INTERMASZ fair)
3:00 pm	Modern apparel ironing and finishing techniques – VEIT ironing stations Presentation by OSTAFI Venue: Pavilion 6 – Speaker's Corner (INTERMASZ fair)
3:30 pm	NEXT SEASON commercial show Venue: Pavilion 5, Sector C – catwalk
4:30 pm	“Future – Clothes for Tomorrow” Show Venue: Pavilion 5, Sector C – catwalk

4 March 2010, Thursday	
11:00 am	Press briefing: "A recipe for success in fashion" Venue: Pavilion 5 – catwalk
12:00 noon	"Future – Clothes for Tomorrow" Show Venue: Pavilion 9 – catwalk
12:00 noon	CNC cutting rooms Presentation by IMPALL Venue: Pavilion 6 – Speaker's Corner (INTERMASZ fair)
1:00 pm	FINAL GALA NEXT SEASON, BODY STYLE Collections Venue: Pavilion 5 – catwalk
2:30 pm	Colour Matters design application Presentation by ALLCOMP Venue: Pavilion 6 – Speaker's Corner (INTERMASZ fair)

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